Section 1 - Applicant details

1. Details of applicant

Given Name	Family Name
Binal Bharatbhai	Shah

Middlesex Email: BS821@live.mdx.ac.uk

1.1 This application is for YOUR.... (please specify)

- ○ Undergraduate research - individual project/dissertation (e.g., BA/BSc)
- ○ Undergraduate research - group project/dissertation
- ◉ Postgraduate masters research - individual project/dissertation (e.g., MA/MSc/MRes)
- ○ Postgraduate masters research - group project/dissertation
- ○ Postgraduate research e.g., MPhil/PhD or MProf/DProf
- ○ Staff research (not part of a qualification requirement)
- ○ Module based research activities (UG or PG)
- ○ Data collection for learning, teaching, practice, or other university activities (e.g., staff or student surveys)
- ○ Sponsorship for an external researcher(s) conducting research within Middlesex University

1.1d Details of student programme and contact info

Programme: MA International business management

Module: International business project

Student ID no: M00801682

Campus: location of programme: Hendon

Resubmission

1.1f Please indicate below:

- ◉ This is a NEW application, not submitted before.
- ○ This is a RESUBMISSION of the application to address issues raised by the reviewers.
- ○ This is a resubmission to address MINOR AMENDMENTS.

Supervisor details

1.2 Supervisor details (see information button for guidance)

Given Name	Family Name
Ali Naghieh	

Email: A.Naghieh@mdx.ac.uk

Co-investigator/collaborator details

1.3a Are you the Chief/Principal Investigator? (see information button for guidance, e.g., supervisors are usually the Chief or Principal Investigator (PI), unless the applicant is a doctoral student)

- (•) Yes
- ( ) No

1.3c Will the study require data collection by proxy (someone else doing part of all of your data collection) or with co-investigators?

- ( ) Yes - with student co-investigators
- ( ) Yes - with co-investigators/research collaborators (not student co-investigators)
- ( ) Yes - data collection by proxy
- (•) No

Please note: When working with research collaborators, or collecting data by proxy, MU researchers need to ensure that the highest ethical standards and procedures are adopted by all research partners/fieldworkers, especially if we are leading the project and require data from the partner(s) to be included in our research findings.

Please ensure the research ethics application/details, approved consent forms, participant information sheets, and all other relevant documents, and all correspondence from the review process are shared with your research collaborators, where relevant.

Use the SHARE button on the left hand side to share the form. The ROLES button allows you to specify whether someone is your supervisor, co-investigator, or the principle investigator.

Ethics committee

1.4 Select the Research Ethics Committee (REC) your application should be submitted to: (Mauritius Campus RECs and the Dubai Campus REC are listed at the end.)

Management, Leadership and Orgs REC

Click the 'Next' button on the left to go to Section 2

Section 2 – Details of proposed study

2.1a Short Study Title (max of 5-6 words) (See information button for guidance)

Project1

2.1b Full Study Title (This should be consistent on all documents relating to this research study.)

IMPORTANCE OF FOREIGN CULTURE LEARNING AND PRACTICE FOR GLOBALIZATION IN UK FOOD AND BEVERAGE ALL OVER THE WORLD

2.2 We recommend that your start date should be a minimum of 25 days after submission of your application to allow for the review process. We understand that in some cases students may not have all their materials ready to make an application as early as 25 days before data collection, therefore, you will need to submit your application as soon as possible and not less than 10 days before data collection begins. You must NOT commence data collection until you receive your approval letter.

15/12/2021

2.3 Proposed end date for research/data collection (to be approved for the next 2 years)

04/12/2021

Aim(s)

2.4 Please state the main aim(s) and objective(s)/questions of the study or purpose of the data collection/analysis, with references and citations (where applicable).

The main purpose of the research is to find out how foreign culture learning and practices have helped multinational companies. The research also aims to find out various related factors towards foreign culture learning and its relation towards establishing better communication globally. It will also help in finding out how it has a positive impact on individuals in learning different cultures. The research will also conduct a few research questions and objectives that will help in understanding the topic in depth. The research also helps in finding out how foreign culture learning and practices have boosted organization profits and development.

2.4a Do you have more detailed information to upload? If you have a pre-registration research plan (see info button for guidance) you can upload it here. (A 'project outline template' can be found in the Templates under the Help menu)

- ○ Yes
- ○ No

Summary of research study and rationale

2.5 Please provide details of the method(s), study design, data to be collected/used, how data will be obtained, with rationale and information about participants, hypotheses, data analysis, where the study is to be carried out, with references and citations (where applicable).

Note: You must address each research method being used *separately,* e.g., if doing surveys and interviews address them separately here and throughout the application.

2.5a Do you have more detailed information to upload? (A 'research procedure template' can be found in the Templates under the Help menu)

- (•) Yes
- ( ) No

Please use the 'Upload Document' button below.

Documents

Type	Document Name	File Name	Version Date	Version	Size
Methods and data	121022_Binal_Shah_Proposal_1647832_2091924074	121022_Binal_Shah_Proposal_1647832_2091924074.docx	16/11/2021	0.1	455.1 KB

2.6 Please specify the benefits of this research/data collection activity:

Click the 'Next' button on the left to go to Section 3 of 8

Section 3 - Initial ethical risk screening questions

3.i Please indicate if any of the following apply to your research study/data collection/analysis:

- ☐ ANIMALS or animal parts
- ☐ CELL LINES (established and commercially available cells - biological research)
- ☐ CELL CULTURE (primary: from animal/human cells - biological research)
- ☐ CLINICAL Audits or assessments (e.g., in medical settings)
- ☐ CONFLICT of INTEREST or lack of IMPARTIALITY
- ☐ DATA to be used that is not freely available (e.g., secondary data needing permission to access or use)
- ☐ DAMAGE (e.g., to precious artefacts or to the environment) or present a significant risk to society
- ☐ EXTERNAL ORGANISATIONS - research carried out in an external org
- ☐ FIELDWORK (biological, ethnography studies)
- ☐ GENETICALLY MODIFIED ORGANISMS (GMOs)
- ☐ GENE THERAPY including DNA sequenced data
- ☐ HUMAN PARTICIPANTS - ANONYMOUS survey questionnaire (the respondent/participant is NOT identified or identifiable)
- ☐ HUMAN PARTICIPANTS - IDENTIFIABLE participants or can be identified: Survey questionnaires / INTERVIEWS / focus groups / experiments /observation studies
- ☐ HUMAN TISSUE (e.g., human relevant material, e.g., blood, saliva, urine, breast milk, faecal material)
- ☐ ILLEGAL/HARMFUL activities (in any country) (e.g., development of technology intended to be used in an illegal/harmful context or to breach security systems, or searching the internet for information on highly sensitive topics such as child or extreme pornography, terrorism, use of the DARK WEB, research harmful to national security)
- ☐ PERMISSION is required to access premises or research participants
- ☐ PERSONAL DATA PROCESSING (Any activity with data that can directly or indirectly identify a living person). For example, data gathered from interviews, databases, digital devices such as mobile phones, social media or internet platforms or apps with or without individuals'/owners' knowledge or consent, including use of innovative technology (e.g., AI) in processing, and/or could lead to individuals/owners being IDENTIFIED or SPECIAL CATEGORY DATA (GDPR) or CRIMINAL OFFENCE DATA
- ☐ PUBLIC WORKS DOCTORATES Evidence of permission is required for use of works/artifacts (that are protected by Intellectual Property (IP) rights e.g., copyright, design right) in a doctoral critical commentary when the IP in the work/artifact is jointly prepared/produced or is owned by another body
- ☐ RISK of PHYSICAL or PSYCHOLOGICAL HARM (e.g., TRAVEL to dangerous places in your own country or in a foreign country (see https://www.gov.uk/foreign-travel-advice), research with NGOs/humanitarian group in conflict/dangerous zones, development of technology/agents/chemicals that may be harmful to others any other foreseeable dangerous risk
- ☐ SECURITY CLEARANCE - required for research
- ☐ SENSITIVE TOPICS (e.g., anything deeply personal and distressing, taboo, intrusive, stigmatising, sexual in nature, illegal and potentially dangerous, etc)
- ☐ NONE of the above. (Read the above list carefully before ticking this option)

Section 3 - Method(s) and data source(s)

3. Step 1: Please indicate design/methods included in the study. (Please tick all that apply)

- ☐ Simulation, computational, theoretical research, product design/build, AI development
- ☐ Desk-based research of existing/available information e.g., reviews/analysis based only on published and/or grey literature: systematic literature reviews, scoping reviews, policy analysis, realist synthesis etc analysis of animal clinical records
- ☐ Analysis/exploitation of existing/available data which may include personal data e.g., digital forensic investigation techniques, analysis of visual data which include individuals etc
- ☐ Case study (in-depth investigations of a single person, group, event or community, may require observations & interviews)
- ☐ Direct observation(s) and/or taking photographs, video recordings etc of participants
- ☐ Action research, insider/participatory research, ethnography
- ☐ Survey e.g., using questionnaire(s)
- ☐ Interview(s)/focus group(s)
- ☐ Field study requiring access to organisation, school, group, team etc
- ☐ Lab-based study (excluding computer lab)
- ☐ Experiment/quasi-experiment involving human participants

Now go to Step 2 below:

Step 2: Please indicate data source(s) below. (Please tick all that apply)

- ☐ Simulation/computational generated data, and/or AI development
- ☐ Existing/archived data, publicly available records/documents, e.g., from UK Data Service, external organization(s), internet sources, databases etc
- ☐ Existing data from internet sources, social media, mobile device(s), apps, databases with potential for personal data processing
- ☐ Human participant(s) - children (under 18yrs), vulnerable adults or with impaired mental capacity to give consent
- ☐ Human participant(s) - general public, non-vulnerable groups, e.g., peers, but may include adults in an unequal power relationship to the researcher e.g., students/employees
- ☐ Human participant - ONLY my own individual case study data (e.g., single individual personal data)
- ☐ Collection or use of human tissue/products (e.g., blood, saliva)
- ☐ Archived human tissue samples stored under MU HTA licence (e.g., overseas or pre-2004 samples)
- ☐ Archived human tissue samples stored under MU HTA licence with consent
- ☐ Genetically modified/engineered organisms (GMOs)
- ☐ Primary human cell lines (directly cultured from their source organ tissue or blood cells)
- ☐ Well-established cell lines
- ☐ Imported human or non-human samples
- ☐ Human or non-human materials requiring transfer between UK institutions
- ☐ Materials from UK tissue banks
- ☐ Animal(s) or animal parts (not included in above categories)
- ☐ Flora, foliage, minerals or precious artefacts

Approval from an external research ethics committee

3.3 Do you HAVE evidence of research ethics committee approval from an EXTERNAL UK Research Ethics Committee for this research study? (e.g., another Higher Education Institution etc)

- ○ Yes
- ○ No
- ○ N/A

Compliance with existing legislation

3.6a Could the data/outputs from the research (e.g., products, guidelines, publications etc) cause harm to others directly, or through misuse?

- ○ Yes
- ○ No

Click the 'Next' button on the left to go to Section 4 of 8.

Questions in the next section are dependent on answers previously provided. It is YOUR responsibility to ensure your answers to ALL questions are completed FULLY and ACCURATELY.

Possible issues

4.18 What research/data collection issues do you anticipate that have not been covered so far and how will these be managed?

Click the 'Next' button on the left to go to Section 5 of 8.

Questions in the next section are dependent on answers previously provided.It is YOUR responsibility to ensure your answers to ALL questions are completed FULLY and ACCURATELY.

Resources for research

5.16 Provide details of any additional resources required for your research (e.g., equipment, travel costs, devices needed to access data etc), how these resources will be obtained, estimated costs and who is covering the cost.

Incentives and payments to participants

5.17 Will participants/organisations providing access to data receive any incentives or payments for participating (other than reasonable reimbursements i.e., expenses and compensation for time)?

- Yes
- No

Incentives and payments to researchers

5.18 Are there likely to be any personal payments, benefits or other incentives that the you and/or your collaborators may receive for this study?

- Yes
- No

Click the 'Next' button on the left to go to Section 6 of 8

Questions in the next section are dependent on answers previously provided. It is YOUR responsibility to ensure your answers to ALL questions are completed FULLY and ACCURATELY.

Potential impact of the research

6.15 Please state any negative impact(s) that might result from your research, and how this might be managed?

Click the 'Next' button on the left to go to Section 7 of 8.

Questions in the next section are dependent on answers previously provided. It is YOUR responsibility to ensure your answers to ALL questions are completed FULLY and ACCURATELY.

Section 7 – Final Check – to be completed by ALL applicants

7.1 Does the research involve any ethical and/or legal issues not already covered that should be taken into consideration?

- Yes
- No

7.1b Are there any other documents you would like to upload?

- Yes
- No

Data protection issues

7.2 Do you or your researchers require further information on requirements for data protection? Please be aware that personal data breaches under the Data Protection Act (DPA 2018) must be reported to the Data Protection Officer at MU within 72 hours.

- Yes
- No

Other safety, ethical and/or legal issues

7.3 Does the research raise any other risks to safety for you or others, that would be greater than you would encounter in everyday life?

- Yes
- No

Conflict of interests

7.5 Are there any conflicts of interests to be declared in relation to this research?

- Yes
- No

Data management, ownership and intellectual property

7.7 Who will be the owner of the data collected/analysed for the research?

Usually the owner will be the Principal Investigator, and the supervisor for undergraduate and master's level students' projects. Doctoral students are usually considered to be Principal Investigators and the owners of their data. However, such issues are worth clarifying and you may need to check who owns the data if collecting data within an organisation.

7.8 Please provide details of any intellectual property issues regarding data, documents or materials you wish to use, or specify 'none' below:

Click the 'Next' button on the left to go to Section 8 of 8.

Questions in the next section are dependent on answers previously provided. It is YOUR responsibility to ensure your answers to ALL questions are completed FULLY and ACCURATELY.

Section 8: Declaration

8.4 As a student researcher I confirm that I have:

1. Read and agree to abide by the relevant Code(s) of Ethics appropriate to my research field and topic.
2. Reviewed the information provided in this form and believe it accurately represents the proposed research.
3. Read and agree to abide by the University's *Code of Practice For Research: Principles and Procedures.*
4. To inform my Research Ethics Committee of any adverse effects or changes to the research procedures.
5. Understood that research/data may be subject to inspection for audit purposes and I agree to participate in any audit procedures required by the Research Ethics Committee (REC) if requested.
6. Understood that personal data about me contained in this form will be managed in accordance with the Data Protection Act.
7. Completed and signed a risk assessment for this research study (if applicable).

To indicate that you 'Agree' with the above declaration please check the box below.

☐ Agree

Once you have agreed to the declaration and requested your Director of Studies'/Supervisor's or Academic Consultant's signature. Once he or she 'signs' your application, you will be able to 'submit' your application.

After feedback from your supervisor, or the reviewers, remember to SAVE your changes before resubmitting.