

COM 126 Final Project Part Two Milestone One: Rough Draft of Presentation Slides Guidelines and Rubric

Prompt: For this assignment, you will use a presentation software (such as PowerPoint or Prezi) to create a rough draft of the final presentation that you will submit for Final Project Part Two.

Be sure to include the following critical elements in your rough draft:

- Create an engaging **introduction** to your presentation that includes a concise thesis. You should remember who your audience is and attempt to appeal to them directly within this introduction.
- Incorporate appropriate **terms and concepts** from the course materials throughout your presentation. Your use of these will demonstrate your comprehension and ability to incorporate them fittingly.
- Describe ways in which media **reflects a culture**, providing evidence to effectively support your discussion.
- Describe ways in which media **creates a culture**, providing evidence to effectively support your discussion.
- Include a clear and purposeful **graph or visual**.
- Create a **conclusion** that solidifies your findings and arguments, identifying how they fit with past, current, and future trends.
- **Present your research** in an effective and engaging manner, geared towards your intended audience.
- Effectively use **visual content** geared towards your intended audience.
- **Speaker Notes:** provide speaker notes that further explicate the **terms and concepts** you **integrated** from the course materials. Your speaker notes should also contain the bulk of the information you would give your audience verbally.

Suggested Pathway for Success: Have you ever developed a presentation before? If not, follow these tips and tricks to ensure that your first presentation is a success:

1. Use a cohesive theme throughout. Both PowerPoint and Prezi offer themes that can easily unify your presentation and give it a polished look.
2. Start off by adding the number of slides you will need. Then, using the title box, put a one- to two-word descriptive title that will help you sketch an outline. It will be helpful to use the outline you created for Final Project Part One for this. Make sure you incorporate your instructor's feedback.
3. Fill out the title and references slides. Pull these references directly from the activity in Module Four and Final Project Part One.
4. Insert your visuals or graphics. You worked with these visuals in Module Three and again in Final Project Part One.
5. Insert your chosen quotes from Final Project Part One. Make sure you put them in quotation marks and attribute the source correctly.
6. Finally, fill in the rest of the details as per your outline and justification paper from Final Project Part One. Try to keep the details on the slides minimal and let your speaker's notes do a lot the work. Your speaker's notes are what you would say if you were delivering this speech to an audience, whereas the slides themselves are a visual aid. You can refer to the article [10 Tips on How to Make Slides That Communicate Your Idea, from TED's In-House Expert](#) for more tips and tricks.

Good luck! And remember, if you need any assistance, reach out to your peers and instructor in the General Questions discussion forum.

Rubric

Guidelines for Submission: Submit your rough draft as a PowerPoint or Prezi presentation of 8 to 12 slides with speaker notes and cover and reference slides (APA format).

Please note that the grading rubric for the dry run submission is not identical to that of the final project. The Final Project Part Two Rubric will include an additional “Exemplary” category that provides guidance as to how you can go above and beyond “Proficient” in your final submission.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Presentation: Introduction	Creates an engaging introduction to the presentation that includes a concise thesis	Creates an introduction to the presentation that includes a concise thesis, but introduction lacks engagement	Does not create an introduction to the presentation that includes a concise thesis	8
Presentation: Terms and Concepts	Incorporates appropriate terms and concepts from the course materials throughout the presentation	Incorporates terms and concepts from the course materials throughout the presentation, but some lack in appropriateness	Does not incorporate terms and concepts from the course materials throughout the presentation	16
Presentation: Reflects a Culture	Describes ways in which media reflects a culture, providing evidence to effectively support discussion	Describes ways in which media reflects a culture, providing evidence to support discussion, but not all evidence used is effective	Does not describe ways in which media reflects a culture, providing evidence to support discussion	10.6
Presentation: Creates a Culture	Describes ways in which media creates a culture, providing evidence to effectively support discussion	Describes ways in which media creates a culture, providing evidence to support discussion, but not all evidence used is effective	Does not describe ways in which media creates a culture, providing evidence to support discussion	10.6
Presentation: Graph or Visual	Provides a clear and purposeful graph or visual created using appropriate software	Provides a graph or visual using appropriate software, but it lacks clarity or purpose	Does not provide a graph or visual created using appropriate software	8
Presentation: Conclusion	Creates a conclusion that solidifies the findings and supports the stated argument, identifying how they fit with past, current, and future trends	Creates a conclusion that solidifies the findings and supports the stated argument, identifying how they fit with past, present, and future trends, but conclusion is cursory or overreaches	Does not create a conclusion that solidifies the findings and supports the stated argument, identifying how they fit with past, current, and future trends	10.6
Presentation: Present Your Research	Presents research in an effective and engaging manner geared toward intended audience	Presents research in an effective and engaging manner, but presentation is not appropriately geared toward intended audience	Does not present research in an effective and engaging manner geared toward intended audience	8
Presentation: Visual Content	Effectively uses visual content geared toward intended audience	Uses visual content geared toward intended audience, but not all visual content is effectively utilized	Does not use visual content geared toward intended audience	8

Presentation: Speaker Notes: Terms and Concepts Integrated	Provides speaker notes that further explicate the terms and concepts integrated from the course materials	Provides speaker notes that explicate the terms and concepts integrated from the course materials, but depth is no further than what was displayed in presentation	Does not provide speaker notes that further explicate the terms and concepts integrated from the course materials	16
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	4.2
Total				100%